



Free Productivity & Marketing Tools

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Zip: <http://7-zip.org> (free download) An open source, free alternative to WinZip.

Adobe Reader: <http://get.adobe.com/reader> (free download) Used to view and print PDF files.

Audacity: <http://audacity.sourceforge.net> (free download) An open source software used for recording & editing audio files.

AVG: <http://free.avg.com> (free download) Anti-virus and anti-spyware protection.

Backlink Watch: <http://www.backlinkwatch.com> (free tool) Spy on 1000 of your competitors back links.

BrowserShots: <http://browsershots.org> (free online tool) Use this site to view how your website look in various browsers.

CamStudio: <http://camstudio.org> (free download) Lets you record all screen & audio activity on your computer and create video files.

CCleaner: <http://ccleaner.com> (free download) Removes unused files from your pc allowing Windows to run faster and freeing up space.

CGI Resource Index: <http://cgi.resourceindex.com> (free directory) Find categorized CGI/Perl code, tutorials, and functions for free or paid that you can use on your websites.

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Color Cop: <http://colorcop.net> (free online tool)A multipurpose color picker - great for web designers and Cool

Timer: <http://www.harmonyhollow.net/c...> (free download)A software designed to keep you on schedule with your tasks. Sam uses it all of the time to manage his time. A countdown, reminder, clock, alarm clock, stopwatch, & timer.

Core FTP: <http://www.coreftp.com> (free or paid download)Contains features like SFTP (SSH), SSL, TLS, IDN, browser integration, site to site transfers, FTP transfer resume, drag and drop support, file viewing & editing, firewall support, custom commands, FTP URL parsing, command line transfers, filters, and much, much more – even in the free version!

Create Space: <https://wwwcreatespace.com> (free digital publishing platform)Provided as a courtesy of Amazon and Kindle. You can use this platform to quickly deliver your book manuscripts to a hungry marketplace. (currently free, until which time Amazon adopts a pay-to-play system to combat junk manuscripts and spammers)

Domain Tools: <http://www.domaintools.com> (free tool)Reliably check the Public Whois data on any website, as well as Whois History, Reverse Whois, DNS & IP Tools.

Down For Everyone: <http://downforeveryoneorjustme...> (free online tool)Is your site down? Use this tool to see if your website is down for other people.

DupeFree: <http://dupefreepro.com> (free download)Quickly check for duplicate content & LSI keywords.

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Evernote: <http://evernote.com> (free download) Scan your notes, receipts, etc ... it will OCR the content, space it, and make it so that you can search the content. FileZilla: <http://filezilla-project.org> (free download) Open source FTP program for uploading files to your host. Firefox: <http://mozilla.com/firefox> (free download) Alternate web browser.

FreeMind: <http://freemind.sourceforge.net> (free download) Mind-mapping tool that is so very easy to use. This is the one we use to produce the mind-maps in our products.

Free Web Monitoring: <http://www.freewebmonitoring.com> (free tool) Monitor multiple domains from one account. Checks websites every 60 seconds. Email notifications if website is down. Tracks Up-time Statistics.

Free Web Submission: <http://www.freewebsubmission.com> (free tool) Submit your website to the Top 20 search engines with a single click of your mouse.

GIMP: <http://gimp.org> (free download) An open source program used to create & edit - free alternative to PhotoShop.

Give Away Of The Day: <http://giveawayoftheday.com> (free download) Unique site that offers you a free license digital product daily.

Google Gmail & Analytics: <http://mail.google.com> (free online tools)

Google Chrome: <https://www.google.com/chrome> (free download) Google's free web browser.

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Kompozer: <http://kompozer.net> (free download) An easy to use WYSIWYG HTML editor. Launchy: <http://launchy.net> (free download) Opens your documents, project files, folders, and bookmarks with just a few keystrokes.

Libre Office: <http://www.libreoffice.org> (free download) This office suite replaces the OpenOffice project, previously owned by Sun Microsystems. This software is Open Source. With this office suite, you can Export To PDF as a built-in option.

Live Marketing Chat: <http://LiveMarketingChat.com> (free resource) Marketers from around the world meet on Saturday nights at 8pm EST to discuss business and marketing - answering questions and sharing information, experience and insights

.MalwareBytes: <http://www.malwarebytes.org> (free or paid download) One of the most reliable tools for removing Malware from your computer. Marketing Mentors Workshop: <https://www3.gotomeeting.com/register/483244854> (free training) NameBoy: <http://nameboy.com> (free tool) Search for available domain names, using two words and/or hyphens.

NicheBot Classic: <http://nichebotclassic.com> (free online tool) Online keyword research tool helps you target the correct keywords.

Open Office: <http://openoffice.org> (free download) Open source office suite software - word processing, spreadsheets, databases, presentations ... (no longer supported... See Libre Office)

Opera Browser: <http://www.opera.com> (free download) Usually much faster than Firefox, because its code base is smaller. OSWD: <http://oswd.org/> (free downloads) Open Source Web Design offers free web design templates. Currently over 2000 templates available.

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PDF995: <http://pdf995.com> (free download) Use this tool to easily convert files to PSD format.

PDF to Word Converter: <http://pdftoword.com> (free online tool) Easily create editable Word Doc files from PDF content – for legit purposes only!

PHP Net: <http://www.php.net> (free tool) See what each PHP function does and how to construct the code.

PHP Resource Index: <http://php.resourceindex.com> (free tool) Find categorized PHP code, tutorials, and functions for free or paid that you can use on your websites.

Piwik: <http://piwik.org> (free download) Open-source analytics software that competes on a level playing field with Google Analytics. There is no need to share all of your Business Intelligence with Google.

Pixie: <http://nattyware.com/pixie.php> (free download) Great for web designers - just point to a color and it will tell you the code value for that color.

Private Label Rights Forum: <http://resell-rights-weekly.co..> (free online tool) Very helpful forum with lots of good info on internet marketing. Friendly members too.

Quantcast: <http://www.quantcast.com> (free tool) Research any of your competitors and discover the demographics of their audience, as well as other statistical data. Ready Mobile: <http://ready.mobi> (free tool) Test how a website looks in a number of cell phones.

Resell Rights Weekly: <http://resell-rights-weekly.co..> (free downloads) Free membership where you can download over 150 PLR/RR products for free.

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Roboform: <http://roboform.com> (free download) Easily & safely manage your passwords.

ScreenHunter: http://wisdom-soft.com/sh/sh_f... (free download) Software that allows you to "capture" any part of your desktop, a window or full screen.

SEM Rush: <http://www.semrush.com> (free tool) Do keyword research and competition research on any website. Top recommendation.

ShortKeys: <http://shortkeys.com> (free download) Allows you to set up replacement text or paragraphs for any user defined keystrokes.

Skype: <http://skype.com> (free download) Make free calls over the internet to other people on Skype.

Soovle: <http://soovle.com> (free tool) Crawl 7 search engines from a single interface.

SpyBot: <http://safer-networking.org> (free download) Effectively detects and removes spyware from your PC.

Stock Photo Room: <http://www.stockphotoroom.com> (free service) Comprehensive selection of royalty free stock photography & images. Textpad: <http://textpad.com> (free download) A powerful text editor. I personally like TextPad for editing HTML code.

Thumb Shots: <http://www.thumbshots.com> (free tool) Turn any web page into an image.

Tin Eye: <http://www.tineye.com> (free tool) Reverse Image Search. Input a URL or file, and Tin Eye will locate and identify other copies of the image in use on the Internet.

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Tweet Deck: <http://tweetdeck.com> (free download) Great for staying in touch with your contacts across Twitter, Facebook, MySpace and more.

Twinds: <http://twinds.com> (free tool) Find more people to follow on Twitter and FaceBook, and provide an opportunity for others to find and follow you.

Velocity Webshots: <http://webshots.velocitysc.com> (free tool) Convert any web page into an image. Real-time rendering. Non-branded images. API available.

Virus Total: <http://www.virustotal.com> (free tool) This website will let you check a file or a URL for virus payloads in the source code.

VLC Media Player: <http://videolan.org/vlc> (free download) Media player capable of reading most audio and video formats.